

18th Annual

Toin the Tourney Gala

FRIDAY, NOVEMBER 1, 2024
CHASE PARK PLAZA HOTEL ST. LOUIS



SPONSORHIP OPPORTUNITIES

JOIN THE JOURNEY GALA

The harvest of tomorrow is in the seeds we plant today. At this year's Join the Journey, we celebrate the seeds of great potential we are helping to cultivate in a growing number of students across the region, through discovery, opportunity, encouragement, and support.

FRIDAY • NOVEMBER I • 2024

THE ROYAL SONESTA CHASE PARK PLAZA ST. LOUIS

Join the Journey, our signature event and largest fundraiser, has a vital role in continuing our work across the St. Louis area. Your sponsorship will help make this event a success, while aligning your brand with a movement continuing to support and empower students across the region.



Individual In-Person: \$250

Table of 10: \$2,500



About Us

We are committed to breaking down barriers to learning for under-resourced students through partnerships and programs that serve the needs of the whole child. Our aim is to empower students to achieve their academic goals and dreams for the future, while leaving an imprint of love and hope on young lives for whom a little bit means a lot.

Our vision is to see the students we serve achieve their academic goals and dreams for the future and to become successful members of the community.

The Little Bit Foundation is guided by our core values of Integrity, Dignity, Excellence and Compassion.

BOARD OF DIRECTORS

CHAIR	Marty Akins	Jim Kelley Paul Klug		
Kelly Weis	Alicia Armstrong			
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Suzie Andrews	Ashley Harris	Bryan St. Eve Dr. Candace Wakefield		
	Laura Hettiger			

LEADERSHIP TEAM

CHIEF EXECUTIVE OFFICER
Miranda Walker Jones

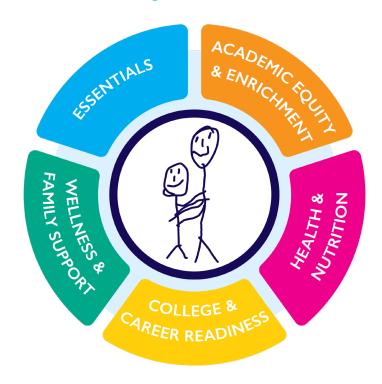
CHIEF OPERATING OFFICER

Tom Tangaro

VICE PRESIDENT OF PROGRAMS AND COMPLIANCE

Erica Driver

Whole Child Model



- Programs address needs of the whole child physical and social-emotional
- Introduces educational opportunities and exposes students to career pathways
- Individualized student and family support and one-on-one interaction
- In-school Little Bit boutiques preserve student privacy and dignity
- Services available and adapted for every step of student's academic journey, from preschool through high school
- Affiliations with specialized providers and community partners

2023-2024 FIRST SEMESTER

Impact Report

14,000 STUDENTS ACROSS ST. LOUIS CITY AND COUNTY

48 SCHOOLS

179,000 TOTAL ESSENTIALS

Growth has been a constant for The Little Bit Foundation, and in the first semester of the school year, we continued to expand our services in health and nutrition, academic enrichment, and college and career readiness, through significant new partnerships with Centene Foundation and Boeing. We also prepared for our entry into East St. Louis School District 189 — our first school partnership in Illinois — while delivering our whole child model to schools from North St. Louis County to South.

34

34 book fairs and 29,854 free books

564

564 students from 13 high schools attended What's Next College & Career Exploration Fair

68

68 individuals supported through case management of family needs

108

108 students participated in STEM programming

2,802

2,802 students received health education

7,938

7,938 individuals served through free mobile and in-school food markets

WHAT YOUR Spoksovship MEANS

\$50,000

Funds two In-School Family Markets providing free fresh and shelf-stable food to families

\$25,000

Provides a behavioral health therapist for one school for the year

\$15,000

Brings First Lego League to one elementary school

\$10,000

Covers cost of book fairs at two schools

\$5,000

Helps stock Little Bit boutique for one school year

\$2,500

Supports transportation and implementation needs of College & Career Readiness programming

\$1,000

Purchases washer and dryer for a school

JOIN THE JOURNEY 2024 • SPONSOR LEVELS AND BENEFITS

PRESENTING \$50,000	PREMIER \$25,000	AFTER-PARTY \$20,000 (one available)	DIAMOND \$15,000	PLATINUM \$10,000	PUNCHWALL \$ 7,000 (one available)	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
2 tables with VIP placement	I table with VIP placement	I table + exclusive branding/signage at After-Party	I table with Premium seating	l table	I table + branding on Punchwall	4 event tickets	2 event tickets (Reserve a full table for additional \$2,000)	Listing on event signage, along with digital and verbal recognition
Listing on event signage, along with digital and verbal recognition	Recognition in Little Bit annual report							
Recognition in Little Bit annual report	Logo on event website							
Logo on event website								
Inclusion on event emails	Inclusion on event emails	Inclusion on event emails	Inclusion on event emails	Inclusion on event emails				
Inclusion on mailed event								

materials

materials

Opportunity

to videotape

message for social

media

Mention in media

coverage

materials

materials

materials

Opportunity

to videotape

message for social

media

Mention in media

coverage

Advertisement in

event program

We are looking for support with our live auction and raffle, as well.

Please contact Katie Altenbernd at

Katie.Altenbernd@thelittlebitfoundation.org

about donating any of the following:

IN-KIND OPPORTUNITIES

Vacation packages

(e.g., private homes/condos, hotel stays with amenities, transportation)

Experiential packages

(e.g., hard-to-get tickets to sporting events, concerts, behind-the-scenes tours, exclusive opportunities)

Raffle items

(e.g., signed memorabilia, spa packages, restaurant gift cards)

Wine/beer/liquor





For sponsorship opportunities please contact Merritt McCarthy, merritt.mccarthy@thelittlebitfoundation.org or 314-706-6702

thelittlebitfoundation.org









