



little bit
FOUNDATION

18th Annual

Join the Journey Gala

FRIDAY, NOVEMBER 1, 2024

CHASE PARK PLAZA HOTEL ST. LOUIS



SPONSORSHIP OPPORTUNITIES

18th Annual JOIN THE JOURNEY GALA

The harvest of tomorrow is in the seeds we plant today. At this year's Join the Journey, we celebrate the seeds of great potential we are helping to cultivate in a growing number of students across the region, through discovery, opportunity, encouragement, and support.

FRIDAY • NOVEMBER 1 • 2024

THE ROYAL SONESTA CHASE PARK PLAZA
ST. LOUIS

Join the Journey, our signature event and largest fundraiser, has a vital role in continuing our work across the St. Louis area. Your sponsorship will help make this event a success, while aligning your brand with a movement continuing to support and empower students across the region.

Tickets

Individual In-Person: \$250

Table of 10: \$2,500



About Us

We are committed to breaking down barriers to learning for under-resourced students through partnerships and programs that serve the needs of the whole child. Our aim is to empower students to achieve their academic goals and dreams for the future, while leaving an imprint of love and hope on young lives for whom a little bit means a lot.

Our vision is to see the students we serve achieve their academic goals and dreams for the future and to become successful members of the community.

The Little Bit Foundation is guided by our core values of Integrity, Dignity, Excellence and Compassion.

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Whole Child Model



- Programs address needs of the whole child – physical and social-emotional
- Introduces educational opportunities and exposes students to career pathways
- Individualized student and family support and one-on-one interaction
- In-school Little Bit boutiques preserve student privacy and dignity
- Services available and adapted for every step of student's academic journey, from preschool through high school
- Affiliations with specialized providers and community partners

2023-2024 FIRST SEMESTER

Impact Report

**14,000 STUDENTS ACROSS
ST. LOUIS CITY AND COUNTY**

48 SCHOOLS

179,000 TOTAL ESSENTIALS

Growth has been a constant for The Little Bit Foundation, and in the first semester of the school year, we continued to expand our services in health and nutrition, academic enrichment, and college and career readiness, through significant new partnerships with Centene Foundation and Boeing. We also prepared for our entry into East St. Louis School District 189 – our first school partnership in Illinois – while delivering our whole child model to schools from North St. Louis County to South.

34

34 book fairs and
29,854 free books

564

564 students from 13 high schools
attended What's Next College &
Career Exploration Fair

68

68 individuals supported
through case management
of family needs

2,802

2,802 students received
health education

108

108 students participated
in STEM programming

7,938

7,938 individuals served
through free mobile and
in-school food markets

WHAT YOUR *sponsorship* MEANS

\$50,000

Funds two In-School Family Markets providing
free fresh and shelf-stable food to families

\$25,000

Provides a behavioral health therapist
for one school for the year

\$15,000

Brings First Lego League to one elementary school

\$10,000

Covers cost of book fairs at two schools

\$5,000

Helps stock Little Bit boutique
for one school year

\$2,500

Supports transportation and implementation needs
of College & Career Readiness programming

\$1,000

Purchases washer and dryer for a school

JOIN THE JOURNEY 2024 • SPONSOR LEVELS AND BENEFITS

PRESENTING \$50,000	PREMIER \$25,000	AFTER-PARTY \$20,000 (one available)	DIAMOND \$15,000	PLATINUM \$10,000	PUNCHWALL \$7,000 (one available)	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
2 tables with VIP placement	1 table with VIP placement	1 table + exclusive branding/signage at After-Party	1 table with Premium seating	1 table	1 table + branding on Punchwall	4 event tickets	2 event tickets (Reserve a full table for additional \$2,000)	Listing on event signage, along with digital and verbal recognition
Listing on event signage, along with digital and verbal recognition	Listing on event signage, along with digital and verbal recognition	Listing on event signage, along with digital and verbal recognition	Listing on event signage, along with digital and verbal recognition	Listing on event signage, along with digital and verbal recognition	Listing on event signage, along with digital and verbal recognition	Listing on event signage, along with digital and verbal recognition	Listing on event signage, along with digital and verbal recognition	Recognition in Little Bit annual report
Recognition in Little Bit annual report	Recognition in Little Bit annual report	Recognition in Little Bit annual report	Recognition in Little Bit annual report	Recognition in Little Bit annual report	Recognition in Little Bit annual report	Recognition in Little Bit annual report	Recognition in Little Bit annual report	Logo on event website
Logo on event website	Logo on event website	Logo on event website	Logo on event website	Logo on event website	Logo on event website	Logo on event website	Logo on event website	
Inclusion on event emails	Inclusion on event emails	Inclusion on event emails	Inclusion on event emails	Inclusion on event emails				
Inclusion on mailed event materials	Inclusion on mailed event materials	Inclusion on mailed event materials	Inclusion on mailed event materials	Inclusion on mailed event materials				
Opportunity to videotape message for social media	Opportunity to videotape message for social media							
Mention in media coverage	Mention in media coverage							
Advertisement in event program								

We are looking for support with our live auction and raffle, as well.
Please contact Katie Altenbernd at
Katie.Aldenbernd@thelittlebitfoundation.org
about donating any of the following:

IN-KIND OPPORTUNITIES

Vacation packages

(e.g., private homes/condos, hotel stays with amenities, transportation)

Experiential packages

(e.g., hard-to-get tickets to sporting events, concerts, behind-the-scenes tours, exclusive opportunities)

Raffle items

(e.g., signed memorabilia, spa packages, restaurant gift cards)

Wine/beer/liquor



For sponsorship opportunities please contact
Merritt McCarthy, merritt.mccarthy@thelittlebitfoundation.org
or 314-706-6702

thelittlebitfoundation.org



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