

THE LITTLE BIT FOUNDATION

BEYOND

All limits

2022 JOIN THE JOURNEY GALA

SPONSORSHIP OPPORTUNITIES

HELPING STUDENTS
REACH NEW HEIGHTS



ABOUT US

Founded in 2001, The Little Bit Foundation works to eliminate barriers to learning and provide educational enrichment opportunities for under-resourced students in the St. Louis region. Embedded in school communities, we bring programs and partnerships into the lives of students across every grade level that address basic needs, provide health education and intervention, and expand academic and career exploration opportunities. Our vision is to be a source of support for students during their educational journey, so that they may graduate and go on to become successful members of a stronger St. Louis.

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IMPACT OF POVERTY ON EDUCATION

Hunger, housing instability, trauma, lack of care services and basic essentials have a direct impact on academic success due to:



THE LITTLE BIT FOUNDATION SERVES
14,000 STUDENTS IN
44 SCHOOL COMMUNITIES



UNIQUE MODEL



- Programs address needs of the whole child
- Individualized student support and one-on-one interaction
- In-school Little Bit boutiques preserve student privacy and dignity
- Services available and adapted for every step of student's academic journey, from preschool through high school
- Affiliations with specialized providers and community partners

WHAT YOUR SPONSORSHIP MEANS

◆ \$50,000

Funds two In-School Family Markets providing free fresh and shelf-stable food to families

◆ \$25,000

Provides a behavioral health therapist for one school for the year

◆ \$15,000

Brings Little Bit book fairs to 3 schools

◆ \$10,000

Equips students in two schools with school supplies

◆ \$5,000

Helps stock Little Bit boutique for one school year

◆ \$2,500

Supports 12 students with full complement of services during the year

◆ \$1,000

Purchases washer and dryer for a school

16TH ANNUAL JOIN THE JOURNEY GALA

Join the Journey, our signature event and largest fundraiser, celebrates the impact of our mission throughout the year, the dedicated people that make the journey possible and the amazing students we serve.

The future starts now for our students and everything we touch them with now, every moment we spend and passion we spark is helping to shape their future.

Our role is to help break down barriers and open doors so that every student can see, dream and reach beyond all limits.

Your sponsorship will help make the 16th celebration of this annual event truly special, while aligning your brand with a movement continuing to empower children and youth across the region.

TICKETS

Individual In-Person: \$250

Table of 10: \$2,500

Friday, October 14, 2022

Four Seasons Hotel St. Louis



JOIN THE JOURNEY 2022 ♦ SPONSOR LEVELS AND BENEFITS

PRESENTING \$50,000	PREMIER \$25,000	DIAMOND \$15,000	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
1 table with VIP placement	1 table with VIP placement	1 table with Premium seating	1 table	4 event tickets	2 event tickets	
Listing on event signage, along with digital and verbal recognition	Listing on event signage, along with digital and verbal recognition	Listing on event signage, along with digital and verbal recognition	Listing on event signage, along with digital and verbal recognition	Listing on event signage, along with digital and verbal recognition	Listing on event signage, along with digital and verbal recognition	Listing on event signage, along with digital and verbal recognition
Recognition in Little Bit annual report	Recognition in Little Bit annual report	Recognition in Little Bit annual report	Recognition in Little Bit annual report	Recognition in Little Bit annual report	Recognition in Little Bit annual report	Recognition in Little Bit annual report
Logo on event website	Logo on event website	Logo on event website	Logo on event website	Logo on event website	Logo on event website	Logo on event website
Inclusion on event emails	Inclusion on event emails	Inclusion on event emails	Inclusion on event emails			
Inclusion on mailed event materials	Inclusion on mailed event materials	Inclusion on mailed event materials	Inclusion on mailed event materials			
Opportunity to videotape message for social media	Opportunity to videotape message for social media					
Mention in media coverage	Mention in media coverage					
Advertisement in event program						

IN-KIND OPPORTUNITIES

♦ Vacation Packages ♦ Beer/Wine/Liquor ♦ Raffle Items

UNDERWRITING OPPORTUNITIES

All underwriters will be recognized in event program and on appropriate signage, and receive complimentary tickets based on donation level. First come, first serve.

♦ **\$15,000 Event Production** *(one available)*

♦ **\$5,000 Wine Sponsor** *(two available)* Card with sponsors' name attached to all wine

little bit FOUNDATION

Breaking down barriers to learning

**JOIN US IN HELPING ST. LOUIS KIDS
REACH NEW HEIGHTS**



Contact Amy Schenk
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